**PRESS RELEASE**

**Uni Systems and CERTH signed a Memorandum of Cooperation for the development of Artificial Intelligence solutions**

**Thessaloniki - Athens, Tuesday 5 March 2024 –**Uni Systems and the Centre for Research and Technology Hellas (CERTH) recently signed a five-year Memorandum of Cooperation, with the aim of developing and promoting Artificial Intelligence-based solutions.

Acknowledging the wide applicability of AI solutions across all industries, the cooperation will be based on the following pillars:

* the creation of solutions and commercial proposals by harnessing the capabilities offered by Machine Learning and Artificial Intelligence,
* the identification of opportunities and funding programs both at a national and European level, as well as the exchange of expertise in terms of joint research proposals’ submission,
* the most efficient use of European and national funding opportunities, targeted at the development of innovative solutions that contribute to entrepreneurship and the economy,
* the joint participation in research projects that can be financed both by internal research funds and other entities.

This cooperation constitutes an extension of the existing collaboration with Uni Systems’ Research, Development & Innovation department in a series of innovative research projects in Greece and abroad. The signing of the Memorandum of Cooperation comes to seal the joint commitment of the two organizations to design, implement and promote innovative solutions focused on Artificial Intelligence in various fields of interest (e.g., Banking, Manufacturing, Public Sector, etc.). By combining the scientific excellence of CERTH with Uni Systems’ commercial expertise, a strong dipole of knowledge and experience is being created for the implementation of ICT projects utilizing cutting-edge technologies and addressing market needs in an innovative way.

This coalition brings together the scientific sector of Greece and large companies and ensures the successful implementation of projects throughout Europe, as it is well known that both organizations are well-established in the European landscape. CERTH is one of the leaders in the Greek and European Innovation Ecosystem, while Uni Systems is a protagonist in the assignment of large-scale ICT projects for European Organizations.

According to **Theodore Poulias, Uni Systems’ Enterprise Solutions Director**: *“Our cooperation with CERTH highlights our common commitment to contribute to the creation of innovative solutions, based on the utilization of AI and Machine Learning. By leveraging the data and dynamics of these technologies we aim to promote innovation and face complex and everyday challenges across a wide range of sectors of entrepreneurship and economy”.*

For his part, the **Chairman of the Board of Directors of CERTH, Dr. Dimitrios Tzovaras**, stated: *“We are particularly happy with the signing of the Memorandum of Cooperation with Uni Systems, as it will reinforce the potential and know-how of both parties in the development of innovation, which is*

*essential for addressing contemporary social challenges. Recognizing both the crucial role that Information and Communication Technologies (ICT) play in the competitiveness of all industry sectors and the transformation of services, as well as the current need for horizontal integration of Artificial Intelligence, we aim to make a significant and beneficial impact for society and the country's economy”.*

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**About Uni Systems**

Uni Systems, a long-standing strategic ICT partner to financial institutions, public organizations, telecom operators and enterprises in the European region, has been providing integrated solutions and value-added services since 1964. Today, the Company invests substantially in its European perspective and demonstrates a proven track record of accomplishments in complex and mission critical IT projects in more than 20 countries through its subsidiaries in Belgium, Romania, Luxembourg, Italy, and Spain. For more information, please visit [www.unisystems.com](http://www.unisystems.com)

**About CERTH - Centre for Research and Technology Hellas**

CERTH was founded in March 2000 in Thessaloniki. It is a Legal Entity, governed by private law, with non-profit status, supervised by the General Secretariat for Research and Innovation (GSRI) of the Greek Ministry of Development. It is one of the most important Research Centers in Greece and Europe, and a pioneer in promoting innovative research for the benefit of society. Dedicated to this purpose, CERTH lies at the forefront of basic, applied and technological research to provide solutions to society's modern challenges. More info: [www.certh.gr](http://www.certh.gr)

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